

# Invitation to Exhibit in the **OFFICIAL USA PAVILION**



## **OSEA2006**

The 15th International Oil & Gas  
Industry Exhibition & Conference

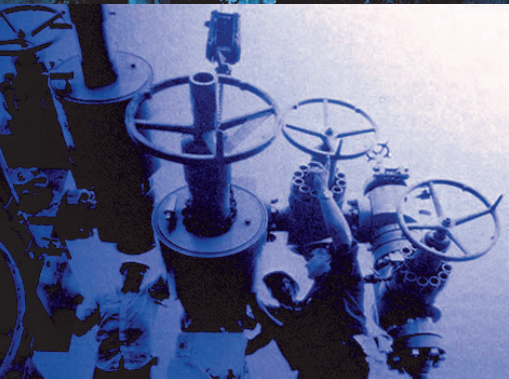
SINCE 1976

**DECEMBER 5 - 8, 2006**  
**SUNTEC CENTRE - SINGAPORE**



Official USA Pavilion Certified by the  
U.S. Department of Commerce

# The Official USA Pavilion at OSEA 2006



## OSEA 2004: A Proven Formula

- 9,109 trade visitors from 60 countries (21% international)
- 896 exhibitors from 48 countries (75% international)



## More Face Time, Less Leg Work!

### Maximize Your Exposure

The Pavilion spotlights key U.S. companies and capitalizes on the prestigious reputation U.S. technology and services have won throughout the region. Strategically located near the entrance of the exhibit hall, the USA Pavilion lies in the thick of traffic flow. Take advantage of your best opportunity to stand out among the crowd to high-level decision makers and other potentially valuable business contacts!

### Simplify Your Participation

The Pavilion offers small to medium-sized exhibitors the advantage of exhibiting as part of a high-visibility U.S. group while maintaining their own identity in an individual booth with a cost-effective complete service package. Each turnkey booth is customized with a set of furnishings according to your specifications, and all orders are consolidated from one single source for your convenience.

## U.S. Department of Commerce Certified

*"The United States Embassy and the U.S. Commercial Service are pleased to participate at OSEA 2006... Our office in Singapore will assist U.S. exhibitors in the following manner: Broadcasting your participation and technologies to industry-wide contacts both in Singapore and the region; Provide support by tapping into our network of Foreign Commercial Service offices within the region; Organize a networking reception and invite potential customers and other industry contacts; Generate publicity and trade leads in advance of the trade show..."*



**George Ruffner**

**Counselor for Commercial Affairs, U.S. Embassy - Singapore**

## U.S. Success at OSEA 2004

*"OSEA 2004 was our first year to attend the show. Our goal is to build presence of our publication in Southeast Asia and to pick-up additional readership which will build our advertising base. By attending OSEA 2004, we feel our long range plan is progressing well enough that we definitely will exhibit at OSEA 2006."*

**David Hollingsworth**  
**President, Tradequip International**

*"We have managed to establish many local and regional leads from Indonesia, Malaysia, the Philippines, Vietnam, Singapore, China and India. We foresee contracts resulting from these. We plan on returning to the next OSEA show."*

**KC Yong**  
**Regional Manager, Tyco Safety Products, USA**



Typical perspective of the Official USA Pavilion design. Furniture and display aids are ordered separately.

## The Official USA Pavilion comprehensive package includes these important features:

- Prime exhibit space strategically located in the hall
  - USA Pavilion identification projecting national profile and focusing the importance of U.S. exhibitors to the oil & gas marketplace
  - Attractive booth design with high quality wall-to-wall carpeting and lighting (a wide variety of optional furnishings can be ordered separately)
  - Fascia with company name and booth number (a company logo may be added separately)
- NEW FEATURE**
- Extension of reach beyond the show floor with the **ONLINE BUSINESS-MATCHING PROGRAMME (BMP)**. The Online BMP is an interactive electronic marketplace to showcase your company, products and services. It connects prospective buyers to you before, during and after the exhibition and enables pre-visit planning and the scheduling of appointments
- Logistical coordination from our office in the United States (assistance with shipping, travel, lodging, etc.) and on-site management
  - Individual entry in the official show catalog and free exhibitor passes
  - Attractive planter boxes with live plants on each stand
  - Daily cleaning service

### Official USA Pavilion Stand Package Costs

9 square meter inline booth	US\$ 4,499.00
Each additional square meter	US\$ 499.00
Premium charge per corner	US\$ 500.00

## Five Easy Steps to Apply:

- 1) Read and initial the Terms and Conditions of participation on the back of the Booth Application and Contract Form.
- 2) Select three booth sites on the floorplan. Booths are assigned on a first-come, first-served basis.
- 3) Complete and sign the Booth Application and Contract Form, including your booth preferences.
- 4) Issue a check payable to IMEX Management, Inc. in the amount of 50% of the total cost of space requested.
- 5) Send the original (make a copy of both sides for your files) of the Booth Application and Contract Form with the deposit check to:

### IMEX Management, Inc.

Attention: Francois Gros  
4525 Park Road, Suite B-103  
Charlotte, NC 28209  
Tel: 704-365-0041  
Fax: 704-365-8426  
E-mail: francoisg@imexmgt.com  
www.imexmgt.com



## Shipping/Travel

While product shipment, travel arrangements, and accommodations are not included in the Official USA Pavilion stand package costs, we will make every effort to answer questions and provide assistance. Pavilion management will offer recommendations regarding preferred freight forwarders and hotels.

# Mark your calendar now for these Worldwide Events serving the Oil & Gas Industry



## MIDDLE EAST PETROTECH 2006

The 5th Middle East Refining & Petrochemicals  
Exhibition and Conference  
16-18 January 2006  
Bahrain International Exhibition Centre

## GEO 2006

### GEO 2006

The 7th Middle East Geosciences Exhibition & Conference  
27-29 March 2006  
Bahrain International Exhibition Centre



### GEO ASIA 2006

Asia's Geosciences Conference & Exhibition  
12-14 June 2006  
Kuala Lumpur Convention Centre, Malaysia



### OSEA 2006

The 16th Offshore Southeast Asia Exhibition & Conference  
incorporating RLP Asia 2006  
5-8 December 2006  
Suntec Centre, Singapore



### AOG 2007

The 12th AustralAsian Oil & Gas Exhibition & Conference  
21-23 February 2007  
Perth Convention Exhibition Centre, Western Australia



### MEOS 2007

The 15th Middle East Oil Show & SPE Conference  
10-13 March 2007  
Bahrain International Exhibition Centre



### OIL & GAS ASIA 2007

The 11th International Oil, Gas & Petrochemical  
Engineering Exhibition  
11-14 June 2007  
Kuala Lumpur Convention Centre, Malaysia



### OIL & GAS TECHNOLOGY INDONESIA 2007

The 5th International Oil & Gas Exploration & Production  
Exhibition  
31 October- 3 November 2007  
Jakarta International Exhibition Centre, Indonesia

For more information regarding any of these events contact:

Francois Gros at IMEX Management, Inc.

4525 Park Road • Suite B-103 • Charlotte, NC 28209

Tel: 704-365-0041 • Fax: 704-365-8426 • Email: [francoisg@imexmgt.com](mailto:francoisg@imexmgt.com)

[www.imexmgt.com](http://www.imexmgt.com)





# Booth Application & Contract Form

Official USA Pavilion at OSEA 2006 • December 5 - 8, 2006 • Suntec Centre, Singapore

The organization, as described below, hereinafter referred to as "Exhibitor", applies for participation in the **Official USA Pavilion at OSEA 2006** in Suntec Centre, Singapore organized by IMEX Management, Inc. hereinafter referred to as "Management".

**1. Exhibitor** \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

*\*If billing information is different from above, please attach.*

**2. Person Responsible for Exhibit Planning**

Name \_\_\_\_\_ Title \_\_\_\_\_

**3. Equipment/Products to be Exhibited** \_\_\_\_\_

**4. Exhibit Space Requested.** All booths include the services specified in the "Invitation to Exhibit in the Official USA Pavilion".

- |                          |   |      |          |        |       |
|--------------------------|---|------|----------|--------|-------|
| <input type="checkbox"/> | 9 square meter in-line booth              | US\$ | 4,499.00 | = US\$ | _____ |
| <input type="checkbox"/> | Each additional square meter ____sqm @    | US\$ | 499.00   | = US\$ | _____ |
| <input type="checkbox"/> | Premium charge per corner ____corner(s) @ | US\$ | 500.00   | = US\$ | _____ |

**We require a total of \_\_\_\_\_sqm for a total amount of = US\$ \_\_\_\_\_**

**5. Preferred Location(s)** (subject to availability): 1) Booth # \_\_\_\_\_ 2) Booth # \_\_\_\_\_ 3) Booth # \_\_\_\_\_

**6. Payment Information.** 50% deposit due with contract; 50% balance due September 1, 2006.

**7. Enclosed is our deposit check** for US\$ \_\_\_\_\_, covering the exhibit space as indicated above.

We, the undersigned exhibiting company, hereby apply and agree to comply by the Terms and Conditions printed on the reverse side of this application. The person signing this document expressly represents and warrants to Management that he or she is authorized by Exhibitor to bind it to the terms hereof. The undersigned acknowledges that he or she has read and accepts the terms as set forth on both sides of this Booth Application & Contract Form.

Signature \_\_\_\_\_ Title \_\_\_\_\_

Type or Print Name \_\_\_\_\_ Date \_\_\_\_\_

**Please make check payable to IMEX Management, Inc. in U.S. Funds and mail to :**

**IMEX Management, Inc.**

**4525 Park Road, Suite B-103**

**Charlotte, NC 28209 USA**

**Tel: (704) 365-0041 • Fax: (704) 365-8426**

# Terms and Conditions

## Official USA Pavilion at OSEA 2006

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1. The following conditions as well as rules and regulations laid down by the show organizers are part of the Participation Agreement made through the signing of the "Booth Application and Contract Form", as though fully incorporated therein, and each participant, hereinafter referred as Exhibitor, is bound by each and everyone thereof.
2. IMEX Management, Inc., hereinafter referred to as Management, undertakes within the framework of the offer submitted to carry out the project described in the "Invitation to Exhibit in the Official USA Pavilion at OSEA 2006" on the condition that the requisite number of Exhibitors apply.
3. USA Pavilion participation is open only to U.S. companies, their foreign subsidiaries, agents, representatives and licensees.
4. **Space Assignments.** Exhibit space assignments within the pavilion are made on a first-come-first-served basis. No assignment will be official until a completed application and the proper deposit has been received and accepted by Management. The location and layout of the Official USA Pavilion is subject to change at the sole discretion of the show organizers. The floor plan of the pavilion may also change to fit the total space demand.
5. Exhibitor agrees to provide their own property and liability insurance, keep a fully equipped, manned booth in the Official USA Pavilion at all opening hours throughout the show, make payments for exhibit space and additional expenses as scheduled and not to reassign, grant or license the use of Exhibitor's space without written consent from Management.
6. **Liability.** The Exhibitor agrees to indemnify and hold harmless the Management, the Show organizers, the Exhibition Hall Facility and City in which this exhibition is being held, and their Officers, Agents and Employees, against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind resulting from its occupancy of the space contracted herein for by reason of personal injuries, death, property damages, or any other cause sustained by any persons or others. The Management shall not be responsible for loss or damage to displays or goods belonging to Exhibitors whether resulting from fire, storms, acts of God, air condition or heating failure, theft, pilferage, mysterious disappearance, bomb, threats or other causes. All such items are brought to the Exhibition and displayed at Exhibitor's own risk, and should be safeguarded at all times. The Exhibitor agrees that Management shall not be responsible in the event of any errors or omission in the listings in the exhibition official directory and in any promotional material. Exhibitor agrees to indemnify Management against and hold it harmless for any claims and for all damages, costs and expenses, including, without limitation, attorneys fees and amount paid in settlement, incurred in connection with such claims arising out of the acts or negligence of Exhibitor, his agents or Employees.
7. **US Government Liability Release.** Exhibitors attend the trade fair and undertake related travel at their own risk and should be covered by adequate insurance. The exhibitors and their companies, on behalf of themselves and any of their officers, employees or agents, agree to release and hold harmless the U.S. Government from liability for any illness, injury, loss of life, or damage or loss of property occasioned by or connected with participation in the trade fair, and not arising from the negligent or wrongful act(s) of Government employees.
8. **Payment Schedule.** A deposit of 50% of the total space cost is required with the submission of the application and the balance of 50% must be made by September 1, 2006. No exhibit space assignments will be made to companies who have not paid the proper deposit. Management has the right to replace any exhibitor who has not paid its space in full by September 1, 2006. The cancellation policy listed below will apply in that case.
9. **Cancellations.** In the event the Exhibitor seeks to cancel all or part of this contract, Exhibitor may only do so by giving written notice by certified mail, return receipt requested. In such instance, Exhibitor will still be liable for one-half of the total exhibit fee so long as the written notice of cancellation is received by Management prior July 1, 2006. If written cancellation notice (by certified mail, return receipt requested) is received by Management on or after July 1, 2006, Exhibitor shall pay a cancellation fee equal to the total exhibit fee. These cancellation fees are considered to be liquidated damages for the injuries Management will suffer as a result of Exhibitor's cancellation. The Exhibitor acknowledges that damages for breach of this contract are difficult to ascertain at the time of this contract's formation and moreover, Exhibitor acknowledges that the agreed upon liquidated damages are a reasonable forecast of compensatory damages in case of breach. The Exhibitor also acknowledges that its withdrawal from its reserved space at a time when other entities would be interested in occupying it will cause Management to sustain damages. In such situation, the Management's damages will be significant, but not precisely calculable. This provision for liquidated and agreed upon damages is not a penalty and therefore the provision for liquidated damages is valid. The date of cancellation should be the postmarked date on such correspondence.
10. **Force Majeure.** In the event of fire, war, public calamity, force majeure or other reasons beyond Management's control preventing all that is indispensable to the staging of the show or of the Official USA Pavilion, Management may decide at any time to cancel all applications for Exhibit Space already filed while notifying the Exhibitors of this decision in writing. Whatever the reasons of such cancellation, the Exhibitors are not entitled to any compensation or indemnity. Funds remaining after payment of all costs will be distributed among Exhibitors proportionately to the amounts paid by them. It is herewith expressly agreed that Exhibitors shall have no rights of preferring claims against Management on any grounds or for any reasons whatsoever.

Initials \_\_\_\_\_